



- SCHEDULE OF EVENTS - FRIDAY - MARCH 8, 2019

TIME	PALMS <i>Sponsored by Himalaya</i>	SALON H <i>Sponsored by Spreaker</i>	SALON I <i>Sponsored by Podbean</i>	LIME <i>Sponsored by Libsyn</i>	CITRON <i>Sponsored by Podetize</i>	CLEMENTINE <i>Sponsored by Podcast Websites</i>
8:00 AM	MEET & GREET WITH EXHIBITORS (8:00 AM - 8:50 AM)					
8:50 AM	KEYNOTE SPEAKERS IN HIMALAYA/PALMS ROOM (8:50 AM - 11:50 AM)					
1:15 PM 1:45 PM	KATE ERICKSON <i>Creating Systems That Create Freedom</i>	ERIC NUZUM <i>3 Magical Components of Podcasting</i>	PAUL JONES <i>How to Create an Intro That Hooks Your Listener</i>	<i>How to Build a Podcast Network</i> MOD: Glenn The Geek, Lee Rankin, Justin Malik, Stephen Peterson, Carmine Denisco, Zach Davis	SHAINA WEISINGER <i>Audiograms: Creating & Distributing The Not-So-Secret Podcast Marketing Weapon</i>	<i>Women in Wellness</i> MOD: Alison Melody, Katie Krimitsos, Annette White, Cate Stillman, Danielle Mercurio
2:05 PM 2:35 PM	NICK PAVLIDIS <i>From Scrolling to Subscribing</i>	CHRIS LEUCKE <i>Mobile Podcasting Setups</i>	MANI VAYA <i>Successfully Repurposing Your Podcast Content</i>	<i>From the Podcast Producers Perspective: Best Practices (How to)</i> MOD: John Largent, Ed Panas, William Howell, Carey Green, Danny Ozment	TOM SCHWAB <i>Podcast Guesting: The Good, The Bad, & The Ugly</i>	<i>Women in Podcasting</i> MOD: Rena Romano, Dr. Ashley Hampton, Monica Rivera, Nicole Walker, Mickie Zada
2:55 PM 3:25 PM	EVO TERRA <i>Letting Go Of Podcasting's Past & Looking Towards The Future!</i>	CORY FINNERAN & JOEL SHARPTON <i>Building Your Business Without Burning Your Bridges</i>	DAVE AARONS <i>How Businesses Can Leverage a Podcast to Generate More Leads & Sales!</i>	<i>Creating an Amazing Audio Drama Podcast:</i> MOD: Hilda Gore, Travis Vengroff, David Alan Grier, others TBA	MIKE MORRISON <i>How to Monetize Your Podcast with a Membership Website</i>	JUSTIN SCHENK <i>5 Steps to Growing Your Audience</i>
3:45 PM 4:15 PM	<i>Monetization: CPM and Listener Supported Model</i> MOD: Mark Asquith, Jonathan Oakes, Drew Ackerman, Ariel Liu	MIKE DELL <i>Podcast Distribution: The Best Directories and Apps to Showcase Your Podcast</i>	TRAVIS CHAPPEL <i>How to Get the Guests You Want</i>	<i>How to Grow Your Financial/Real Estate Podcasts</i> MOD: Tyler Sheff, Kevin Bupp, Dustin Matthews, Sharon Vornholt, Kerry Lutz	KAREN YANKOVICH <i>Marketing your Podcast through LinkedIn</i>	DAVE JACKSON & JOE SAUL-SEHY <i>Growing Your Listener Base Via Live Events!</i>
4:35 PM 5:05 PM	<i>Is Podcasting Headed Towards Crazy Change?</i> MOD: Rob Greenlee, Jessica Kupferman, Jordan Harbinger, Todd Cochrane, Rob Walch, Dave Jackson	PHYLECIA JONES <i>How To Book Speaking Engagements</i>	TROY HEINRITZ <i>Fancasting: How to Capatilize on Existing Fanbases</i>	<i>Monetizing via Self-Publishing your Book</i> MOD: Laura Peterson, Karen Rowe, Barbara Grassey, Emily Prokop	MEG BRUNSON <i>3 Way to use FB ads to Market for Subscribers</i>	<i>Monetizing Your Podcast with Merchandise & Affiliate Marketing</i> MOD: Diane Daniels, Matt Wolfe, Joe Fier, Satish Gaire, Steve Cherubino
5:25 PM 6:15 PM	<i>Live Shows Presented by Himalaya</i>	ANDREA KLUNDER <i>Live Voice Training for Your Podcast</i>	LIVE SHOW <i>Gamertag Radio Documentary</i>	PODCAST SERVICE PROVIDER MEET N' GREET MIXER	LIVE SHOW <i>Congressional Dish</i>	LIVE SHOW <i>Comedy Show</i>
6:15 PM	VIP / EXHIBITOR AFTER PARTY PRESENTED BY HIMALAYA (EXHIBIT AREA)					
7:00 PM	HIMALAYA AFTER PARTY @ HOWL AT THE MOON (BUS PICKUP OUTSIDE HIMALAYA/PALMS BALLROOM)					