



- SCHEDULE OF EVENTS - SATURDAY - MARCH 9, 2019

TIME	PALMS <i>Sponsored by Himalaya</i>	SALON H <i>Sponsored by Spreaker</i>	SALON I <i>Sponsored by Podbean</i>	LIME <i>Sponsored by Libsyn</i>	CITRON <i>Sponsored by Podetize</i>	CLEMENTINE <i>Sponsored by Podcast Websites</i>
8:00 AM	MEET & GREET WITH EXHIBITORS (8:00 AM - 9:00 AM)					
9:00 AM - 9:30 AM	JOEL & NATALIE RIVERA <i>Online Course Revolution: Monetizing Your Knowledge</i>	DEBBIE DECHAMBEAU <i>Business Planning for Podcasters</i>	ADAM SCHAEUBLE <i>Instagram Ninja Tactics To Help You Connect With Your Audience</i>	CHRIS CURRAN <i>How to Edit/Produce Your Show Quickly and Achieve Great Audio Quality</i>	BOB CAPORALE <i>Understanding The Target Market For Your Podcast</i>	J.V. CRUM III <i>How to Grow a Rock Star Podcast with Systems</i>
9:50 AM - 10:20 AM	TODD COCHRANE <i>Ads: Delivering Engagement Beyond The Numbers</i>	CAROL COX <i>Growing Your Audience and Impact by Creating E.P.I.C. Content</i>	STEFANIE LAHART <i>10 Action Steps to Convert your Social Media followers to podcast listeners</i>	<i>Using Music the Right Way For Your Podcasts and YouTube Channels</i> MOD: Bruce Langford, Doug Reed, Gregory Riggie, Phillip Scott	LOU MONGELLO <i>The Business Surrounding Your Podcast</i>	<i>Marketing Tips for Podcasters from Podcast Service Providers</i> MOD: Christy Haussler, Lyndsay Phillips, Mathew Passy, Steve Stewart, Darrell Darnell
10:40 AM - 11:10 AM	<i>Protecting Your Podcast-Legal Considerations</i> MOD: Shawn Yesner, Gordon Firemark, Rich Goldstein	RONSLY VAZ <i>If You Think It's About a Podcast You've Missed the Point. This Is How You Create a Movement</i>	STEVE STEWART <i>Outsourcing the Pain of Podcasting</i>	<i>Launching and Growing a Geo-Local based Podcast</i> MOD: Glenn the Geek, Jaime Legagneur, Chris Holifield, Kyle Sasser, Deana Marie	<i>Successfully Launching Your YouTube Channel Panel</i> MOD: Ever Gonzalez, Nate Woodbury, Alexandra Harabushka, Phillip Scott, Lovely Ti	LEE SILVERSTEIN <i>Intentionally Leveraging Existing Content For Continual Audience Growth</i>
11:20 AM - 11:50 AM	NEIL GUILARTE <i>Live Streaming Cross Platform (Do's and Don'ts)</i>	DAVE ZOHROB <i>Broken Charts: How to Beat Chart Scammers by Playing Fair</i>	CLEAN EARS <i>Making Your Side Hustle Successful</i>	<i>Comedy & Podcasting</i> MOD: Michael O' Neal, Chemda Khalili, Keith Malley, Meryl Klemow	SCOTT CARSON & TOM HAZZARD <i>From 0-150,000 Downloads in One Year</i>	<i>Marketing Your Podcast on Social Media Best Practices</i> MOD: Tom Sylvester, Jay Menz, Heather Huem, others TBA
PALMS ROOM <i>Sponsored by Himalaya</i>						
1:15 PM	KEYNOTE SPEAKERS					
4:15 PM	PODFEST GRATITUDE CEREMONY					
5:30 PM	APPETIZERS & FOOD PRESENTED BY HIMALAYA					
6:00 PM	THE ROAST OF JOHN LEE DUMAS					