

Fort Myers Beach's Premier Podcast



Beach Talk Radio is Fort Myers Beach's leading podcast--hosted by the somewhat happily married husband and wife team of Kim and Ed Ryan since August 2018.

A weekly one-hour entertaining and informative live show, Beach Talk Radio broadcasts from Pete's Time Out restaurant on Fort Myers Beach. Kim and Ed discuss local news and events with community leaders, residents, entertainers, and random snowbirds.

Ed and Kim have impacted and knit together their local Fort Myers Beach community with over 50 episodes!



Advantages for you:

- 🌴 A podcast lives forever, and your commercial does too!
- 🌴 Local podcasts reach a very dedicated, motivated niche audience.
- 🌴 Podcast advertising generates up to 4.4x better brand recall than other digital ads, according to a 2018 study by Midroll.
- 🌴 With over 1,000 downloads and hundreds of Facebook Live views every month, we will help you reach your local customers!

Your ad package includes:

- 🌴 Custom designed ad campaign, including a host-read audio spot in each episode.
- 🌴 Banner ads on Florida Podcast Network's website.
- 🌴 One social media promotion per episode on Beach Talk Radio and Florida Podcast Network's accounts.
- 🌴 "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

For more about the show, head to:

FloridaPodcastNetwork.com/BeachTalkRadio.



Please email Jaime@FloridaPodcastNetwork.com for details and our Title and Premier Sponsor ad rates.