

# Florida's Premier Podcasting News Show

## Inside Florida's podcasting industry.



FL Podcasting News shares the news that keeps YOU on the inside of Florida's podcasting industry, hosted by Jaime ("Jemmy") Legagneur and Glenn the Geek.

They discuss the business side of podcasting: tools, trends, opportunities, and exclusive offers. Show segments cover Florida's podcasting industry and influencers, general podcasting news, and FPN's latest announcements--closing each episode with an actionable final podcasting tip.

Jaime and Glenn share their YEARS of experience, helping listeners navigate the business of podcasting while highlighting a number of Florida-based podcasters and podcasting businesses/brands supporting the industry.



## Advantages for you:

- 🌴 A podcast lives forever, and your commercial does too!
- 🌴 Local podcasts reach a very dedicated, motivated niche audience.
- 🌴 Podcast advertising generates up to 4.4x better brand recall than other digital ads, according to a 2018 study by Midroll.
- 🌴 With hundreds of downloads every month to highly niched and invested listeners, we will help you reach your target customers!

## Your ad package includes:

- 🌴 Custom designed ad campaign, including a host-read audio spot in each episode.
- 🌴 Banner ads on Florida Podcast Network's website.
- 🌴 One social media promotion per episode on Florida Podcast Network's accounts.
- 🌴 "No Conflict Policy": No competitor in your direct vertical will be placed on the same episode.

For more about the show, head to: [FloridaPodcastingNews.com](https://FloridaPodcastingNews.com).



Please email [Jaime@FloridaPodcastNetwork.com](mailto:Jaime@FloridaPodcastNetwork.com) for details and our Title and Premier Sponsor ad rates.